



Building Online Shop with WooCommerce and WordPress with Payment Gateways



@samsureshX

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- Community Deputy at WordPress
- WordCamp / WCAsia Organizer
- Founder at MU DOT MY PLT, ModernLMS.com, GoKelas.com
- Technology Instructor
- Oceanman



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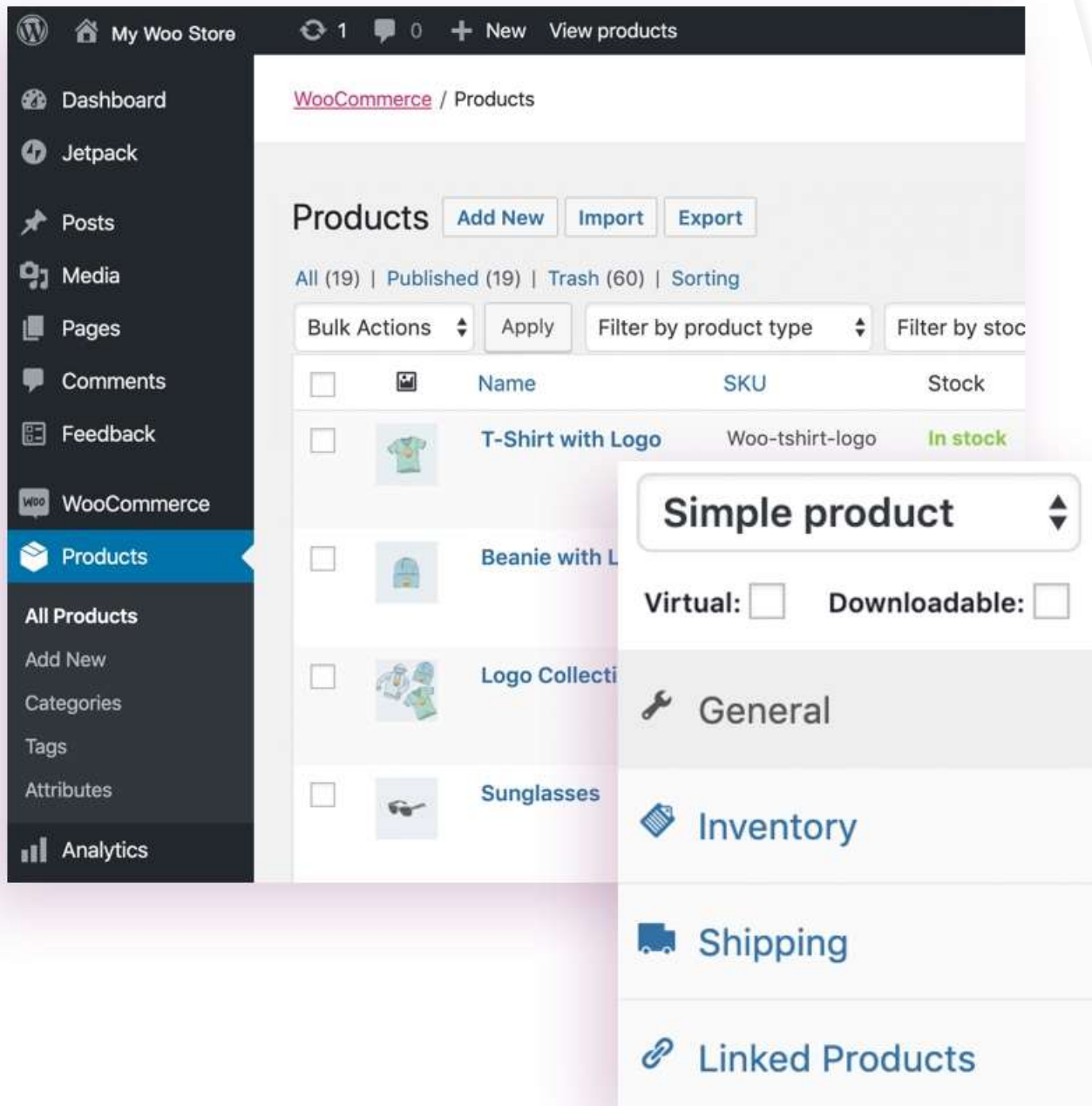


Why WP+Woo?

- User limit
- Reporting only for expensive plans
- Limit on customizations
- No ownership

WIX





What you can build?

- Physical product store like T-shirt store
- Virtual product store like digital content download site
- Event ticket registration site
- Multivendor marketplace



What you need?

1. A hosting & a domain name
2. Know how to use WordPress



Hosting

- Start small
- Shared hosting / Managed WordPress hosting



Installation WordPress & WooCommerce

- You can install it by yourself within minutes
- You can also use one click installers that comes with many hosting providers

- 🌐 Dashboard
- 🏠 Home
- 🗨️ Updates
- 📄 Posts
- 📁 Media
- 📄 Pages
- 🗨️ Comments
- 🔧 Appearance
- 🔧 Plugins
- 👤 Users
- 🔧 Tools
- ⚙️ Settings
- 🔍 Collapse menu

Screen Options ▾ Help ▾

Dashboard

Site Health Status ⤴ ⤵ ⤶

No information yet...

Site health checks will automatically run periodically to gather information about your site. You can also [visit the Site Health screen](#) to gather information about your site now.

🏠 Dashboard

Dashboard

Screen Options ▾ Help ▾

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WebFest Asia 2020 — Just another WordPress site

[My Account](#) [Login](#) [Registration](#)



Home

[Edit](#)

Recent Posts

[Hello world!](#)

- Dashboard
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WooCommerce Recent Reviews

There are no product reviews yet.

WooCommerce Status

RM0.00
net sales this month

| | |
|--|-----------------------------------|
| 0 orders awaiting processing | 0 orders on-hold |
| 0 products low in stock | 0 products out of stock |

Drag boxes here

Dashboard

- Home
- Updates

- Posts
- Media
- Pages
- Comments
- Contact
- WooCommerce
- Products
- Analytics
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Dashboard

Screen Options ▾ Help ▾

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

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| | | | | | | | |
|---|---|---|---|---|--|---|---|
|  | Free Delivery For all orders over \$100 |  | 100% Money Back Within 30 Days Guaranteed |  | Secure Payment 100% secure payment |  | 24/7 Live Support Get Help Any Time |
|---|---|---|---|---|--|---|---|

Drone Official

Let's fly in the sky



[SHOP NOW](#)

Black Friday

**Save Up To 50% Off
On All Latest Fashion**



[VIEW MORE](#)

Our Address

- Dashboard
- Home
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FAIR PAYMENT PLATFORM

Billplz is a payment platform for merchants to pay and get paid fastest, at the lowest cost possible

Apply Now →



for
MERCHANTS







for
DEVELOPERS




for
PARTNERS



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|---|---|--|---|
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|---|---|--|---|

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SHOP NOW



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VIEW MORE



Other useful plugins



Wordfence Security – Firewall & Malware Scan

Secure your website with the most comprehensive WordPress security plugin. Firewall, malware scan, blocking, live traffic, login security & more.

By Wordfence

Activate

[More Details](#)

★★★★★ (3,605)

3+ Million Active Installations

Last Updated: 6 days ago

✓ Compatible with your version of WordPress



Autoptimize

Autoptimize speeds up your website by optimizing JS, CSS, images (incl. lazy-load), HTML and Google Fonts, asyncing JS, removing emoji cruft and more.

By Frank Goossens (futtta)

Activate

[More Details](#)

★★★★★ (1,155)

1+ Million Active Installations

Last Updated: 3 weeks ago

✓ Compatible with your version of WordPress



Yoast SEO

Improve your WordPress SEO: Write better content and have a fully optimized WordPress site using the Yoast SEO plugin.

By Team Yoast

Activate

[More Details](#)

★★★★★ (27,266)

5+ Million Active Installations

Last Updated: 2 weeks ago

✓ Compatible with your version of WordPress



Final Thoughts

- Start small with shared hosting / managed WordPress hosting
- Do not install too many plugins
- Keep WordPress and plugins up to date
- Start with no upfront simple payment gateway provider



Thank you!

Sam Suresh

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GoKelas.com